

AIYANNA



Whistling Woods
— Neeta Lulla —

SCHOOL OF FASHION



INSTITUTE

Established in 2013, Whistling Woods Neeta Lulla School of Fashion is a joint venture between renowned filmmaker, Mr. Subhash Ghai and legendary fashion designer, Ms. Neeta Lulla. The Whistling Woods Neeta Lulla School of Fashion is the first of its kind Film & Fashion school created by the industry, for the industry. This venture aims to provide relevant practical training and in depth industry knowledge to fashion aspirants across the country.





The Fashion business, while being an integral part of the Film & Media world, has always managed to maintain its own identity and has emerged as a multi-billion dollar Industry in India, with the Business of Fashion rapidly gaining visibility & credibility over the last decade. We at WWI, have always believed in leading the change in burgeoning fields and providing vision & foresight to the development of an industry.

With Whistling Woods Neeta Lulla School of Fashion, we intend to do the same and lead the growth of the Fashion industry in India. Through this venture, we look forward to giving to the world, the hundreds and thousands of today's aspirants who will go on to become stalwarts and leaders of the Fashion industry in India and the world.

Subhash Ghai Founder & Chairman
Whistling Woods International



I think fashion education in India needs to advance. It is time for us to understand and build professionals who can excel in the diverse job profiles available within the fashion industry, and do it with the sincere approach that is deserving of an industry, which contributes over 4 per cent to the country's GDP.

There is a clear need for fashion aspirants to look beyond the urge to be a fashion designer when pursuing a career in fashion. The students need to focus on building their strengths around the niche subjects. The in-depth knowledge of the technicalities of fashion will help them in exploring newer avenues of the fashion business.

Creativity has various facets associated with it, and education alone has the strength to guide us on how to tap into it. Having experienced this over the past 3 decades, I desire to share my expertise with young and dynamic aspirants, looking to penetrate into the world of fashion. I have partnered with one of my mentors and a fantastic teacher, Mr. Subhash Ghai and Whistling Woods International to launch this endeavour.

With this venture, we aim to demonstrate that dreams can be realised with relevant training, in-depth knowledge, practicals and industry exposure. My dream is to see graduates stepping out of this school ready to excel and explore their true creative potential in the world of fashion.

Neeta Lulla Founder & Dean
Whistling Woods Neeta Lulla School of Fashion




Fashion has always been something deeply attached to creativity. Design and marketing of fashion products is deeply linked to innovation and we at WWI believe strongly that our teaching and nurturing philosophy will combine well with this fast-growing industry. It is with this in mind that we have tied up with a fashion icon and design legend like Neeta Lulla to launch the Whistling Woods Neeta Lulla School of Fashion. Finally a fashion school that can promise its students world-class inputs and encourage them to dream big and compete on a global scale. In Neeta we have found the perfect partner.

Someone who is deeply passionate about education in this industry as well as someone who has been at the forefront of the developing fashion industry in India for over two decades.

Meghna Ghai Puri President
Whistling Woods International





STUDENT COLLECTIONS



Ombre dyed knee length lycra dress with cutout back and pleated organza sleeves.



Plain blue short lycra dress layered with lycra jacket and pleated organza short skirt, both in black.



Ombre dyed knee length lycra dress with front cutout, layered with a pleated organza jacket.



PRANALI OSWAL

I studied in St. Mary's School, Pune and joined Symbiosis International Junior College to study Commerce. I was introduced to not just arts, but also fashion. I choose to be a part of Whistling Woods Neeta Lulla School of Fashion because of the strong academic structure, the exposure and the faculty. I see myself working as a merchandiser and buyer for high end brands and understanding the brand and its identity.



Ombre dyed lycra gown with cutouts enhanced with stone embroidery.



Black lycra hot shorts paired with an off shoulder black lycra top ; layered with an ombre dyed pleated organza long skirt.



Ombre dyed lycra gown with cutouts having pleated organza full sleeves; enhanced with stone embroidery.

QUAINT

'Quaint' is a global metro station inspired collection. Elements like shape, structure and texturing bring out its architectural influence. The texturing has been interpreted and incorporated in the form of pleats and smocking in the garments. The collection has strong Art Deco inspired silhouettes which includes knee length fitted dresses, slit gowns and jackets, enhanced with stone embroidery to evoke an Old World charm. The fabrics used are organza and textured Lycra which are ombre dyed. This architecture inspired collection is a paradox of formal stillness and languid movement .Presenting: Quaint... effortless evening wear that is glamorously sexy.



Khakhi crop shirt finished with blue trimmings paired with checkered pleated shorts and ticket printed t-shirt. Accessorised with colourful kolhapuri chappals.



Checkered crop shirt with red trimmings and devanagari number printed pleated pants paired with colourful kolhapuri chappals.



Devanagari number printed crop shirt with green trimmings and checkered pleated skirt paired colourful kolhapuri chappals.



RASHMI SINGH

Throughout my childhood I was taught to believe that settling down with a safe job within Management, Health or Law was the ideal route in life. I took Chartered Accountancy as my career option, but then realised, this is not something I see myself doing for the rest of my life. Finally I followed my heart, wanting to be a fashion designer and a top one. I want to create clothes that make women feel confident, powerful and beautiful.



Ticket printed shirt dress paired with blue pleated pants and 'Ticket-Ticket' printed tshirt. Accessorised with colourful kolhapuri chappals.



Khakhi shirt dress with pink trimmings paired with devanagari number printed pleated skirt and 'Ticket-Ticket' printed tshirt. Accessorised with colourful kolhapuri chappals



Khaki ticket printed long jacket with orange trimmings paired with khaki pleated shorts and 'Ticket-Ticket' printed tshirt. Accessorised with colourful kolhapuri chappals.

TICKET TICKET

Mumbai, a city of hope and dreams, is known for its bus system known as BEST. BEST buses have been synonymous with Mumbai since the early 70s. Not only were they an iconic symbol of Mumbai, but also the artery that carried the people needed to fuel the city's growth. Mumbai would not have been the city of dreams without the efforts of the BEST staff. I am inspired by one such staff - bus conductor - an ordinary person in khakhi uniform, a badge, leather cash bag hung on right shoulder carrying a bunch of colourful tickets and a puncher to punch tickets.



Ivory mul-mul palazzos with a printed border with embroidery highlights of kasab thread work and golden lycra tights; a fitted boat neck emerald green top with zardozi, pearls, sequins and peeta work; a dupatta drape of shimmer net with gold border edging.



Side slit printed mul-mul lehenga with embroidery highlights of peeta, sequins, nakshi, pearls, mirrors, kat dana and kasab; golden lycra tights paired with a fitted V-neck ivory top with kasab thread work and a dupatta drape of shimmer net with gold border edging.



Printed and indigo blue double mul-mul lehenga with embroidery highlights of zari, zardozi, nashi, mirrors, sequins, peeta, pearls and stones, paired with a fitted indigo blue and ivory top with mirror, kasab and zardozi work; a dupatta drape of shimmer net with gold border.



PALLAVI JASWANI

Greatly inspired by the likes of Neeta Lulla and Manish Malhotra at a young age, I always knew I wanted to become a fashion designer. After completing high school in Dubai, I found the proper training and guidance here I'm inclined towards designing diffusion wear but in a minimalistic and an elegant way. I want to capture my style in my designs in a way that is wearable and is relatable to the people.



Printed and pink paneled mul-mul lehenga with kasab thread work; golden lycra tights paired with a printed and ivory boat neck top with kasab work and a dupatta drape of shimmer net with gold border edging.



Fuchsia pink mul-mul lehenga with a printed border with embroidery highlights of pearls, peeta, zardozi, sequins and kat dana, paired with a badla embroidered linen satin top; a dupatta drape of shimmer net with gold border edging.



A center slit badla embroidered printed mul-mul lehenga with golden lycra tights, paired with a printed boat neck top with peeta, zardozi, mirrors, kasab, sequins and kat dana work; a dupatta drape of shimmer net with gold border edging.

LATAFATH SE Quaintness With An Old Fashioned Attractiveness Or Charm

My collection is inspired by the art and architecture of the Royal Mughals who ruled India for over 300 years. The collection is a blend of modern and traditional silhouettes and colors like ivory, gold, indigo blue, emerald green and fuchsia pink, representing the beauty, gracefulness and royalty of that era. It includes voluminous skirts made from Mul-Mul inculcated with bold prints and embroidery highlights of zari, zardozi, nakshi, kasab, badla, kat dana and pearls teamed with structured and fitted tops and long dupatta drapes. The garments are accessorized with a maatha patti of gold plated stones and pearls.



The Olive Green and the malai jersey are the perfect combination of elegance. The organza skirt adds up to the pleasant look and makes it comfortable.



The Storm-cloud Gray is one of the most beautiful shades of gray. The dress is a combination of a crop top and a gathered skirt that is accompanied with a lot of mirror work that happens to be my personal favourite.



The magnificent Cerulean Blue dress with a robe like structure is pure eye candy. The dress is accompanied by a beautifully embroidered bikini.



MARINA FERNANDES

The idea of doing something creative was always at the back of my mind. Getting done with my 12th boards, I decided to Scuba dive into this ocean of Art. That's when I hit the treasure chest, and came across Whistling Woods- Neeta Lulla School of Fashion over twitter! Well, who could teach fashion better than the Fashion Goddess herself! I see myself in the near future as a proud owner of a designer fashion brand.



The Rust Orange design is a combination of a crop top and dhoti pants which is stylish and trendy. The embroidered jacket rests as a crown on the beauty of the dress.



The Mustard Brown angrakha with elegant embroidery of the neck and sleeves are a tranquil combination. The embroidered cape with the print of Mughal designs praises the simplicity and gorgeousness of an angrakha.



The Raven Black garment is the combination of a crop top and skirt, which is first draped in the mannequin and then stitched for perfection. The cape embraces the garment with the art of the glorious Mughal design.

CROWN OF PALACES

Amidst the tranquillity of the moon and the lustrous night sky, the beauty of the Mughal art obviates its viewers of everything else. My designs combine the flavours of the evergreen Mughal era with the eccentricity of the modern world. The impassioned interest towards art and textiles, was a result of the relaxed and luxurious life they led. The beauty and authenticity of the Mughal dresses made artists all over sound feeble and the momentous display of art that they enlightened us with, has also engraved their name in the radically treasured heritage's Hall Of Fame!"



The classic white shirt in contrast stitches, sporting patch pocket at chest, box pleat on the back and cool elbow patches, partners up with Royal Blue shorts, adorned with white and red grosgrain ribbons, for a sporty and active outfit. Slip on the hand-painted canvas shoes.



Blue takes center stage in your adorable casual looks - cuffed shorts with front jeans pocket and back patch pockets embellished with grosgrain ribbons. Pair it alongside stylish red-and-blue top with the front weave-pattern.



Look no further than a striped brick pattern dress with a cute sailor collar embellished with bows. The dress looks best when combined with matching canvas shoes and hair accessories.



BHARTI SHARMA

Fashion designing, for me is all about challenging myself and expressing my creative thoughts. My experience at Whistling Woods- Neeta Lulla School of Fashion has awakened my passion for kids-wear and prepared me to take the plunge in exploring the depths of my imagination and originality. I can't wait to share a new aspect of my personality with you - a world full of vibrant colors and styles that could speak to you.



Surprise your little explorer with this cute light blue skirt and match it with the white-blue top sporting double asymmetrical peter-pan collar and woven mesh of interlaced grosgrain ribbons. Grace her looks with handmade accessories.



Style and grosgrain vibrant patterns join forces for the dress with a hood. Front button placket with a cut yoke and cap sleeves are the season's must-have for little princesses. Decorate the hairdo with matching clips and hair bands.



Lively and super colorful blocks with fresh look of Orange, Yellow and White will add extra zest to your child's exuberance. As for the footwear, color block canvas shoes follow suit nicely.

COLOR CRUSH

The "Color Crush" is a concept that characterizes fresh fashion, elegance and simplicity. The clothes are designed to be comfy, durable and stylish with fun designs on cotton satin and drill fabric. The collection celebrates the pristine and carefree attitude of tender minds. While the "A" line silhouettes' clean cuts highlight the minimalist and fuss-free nature of the kids, the lustrous colors of vibrant patterns accentuate their exuberant and playful spirit. Shedding opulence and exaggeration, I focus on functional, practical and every day wear. Taking liberty with the colors on garments and accessories, I relied more on creative skills than the digital aid.



Solid construction of a high waisted box pleated skirt with a incut velvet crop top gives this garment a solid sense of style.



Comfortable yet fashionable is this combination of jute and innovative block printed pleated bottom which is perfect for any occasion.



Light up your look with this overlapped jute - velvet block printed, mandarin collar gown.



KHUSHBOO RATHI & RICHA

Khushboo: I always wanted to contribute in a field that is creative and challenging. I want to design for the independent woman who is effortlessly chic yet sexy and strong.

Richa: For me, fashion is class, classic and comfort. I want to create a new genre in fashion with ideas that come from the mind and connect with the soul, making one as comfortable as they would be in their own skin.



Dress to impress with this innovative fusion of box pleated kurta jacket combined with a velvet pencil skirt.



Start with a notch collar crop top of jute and add a knife pleated skirt of raw silk and you're ready to go.



Get yourself layered with a crop top; pencil fitted skirt and a floor length trench coat above it and it will simply add to one's style statement.

RAW:WAR

RAW:WAR collection is inspired by the series 'Game of Thrones.' A war is all about killing and winning and same is the rule followed by a woman. Women look more beautiful when they feel strong and confident and her ensemble makes her look powerful. The known fact about a woman is, she would rather visit her grave than the place where she has been young and beautiful after she is aged and ugly. The USP of our collection is heat pressed pleated skirts with crop tops geared up with jacket which would make a woman look more powerful, dominant, and superior than she is.



Mustered lycra dress with intricate necklines. A perfect fitted garment for clubbing out with friends.



Shimmer georgette flowing skirt is the highlight of this garment teamed with printed crop top that speaks fear and mystery.



Mustered lycra outfit, print inspired by the gate of a gothic building with intricate necklines teamed with raw silk open buckled skirt.



NIYATI PATHAK

I have done my schooling and graduation from Nagpur. After my graduation I realized that my interest is fashion so I applied for many institutes and choose Whistling Woods- Neeta Lulla School of Fashion. I think I have made the right decision, because the quality of education and the guidance here is outstanding. My college gave me the opportunity of working with well-known fashion designers. So far it has been a really amazing journey. :)



Shimmer georgette flowing skirt is the highlight of this garment teamed with printed crop top that only screams goth architecture.



A fitted red and black print dress, dark as it can be, teamed up with an open skirt in the same print.



Shimmer georgette flowing skirt along with a bold saw silk skirt over it, is the highlight of this garment teamed with printed crop top that speaks fear and mystery.

COVEN

The world is all black and white, a fine line dividing the two. We stand on this line aiming to become the part of the white horde. But it is so easy to fall down to the dark side through the gates of hell. These gates lead to the evil side, a mysterious unexplored realm. This dark side is not as serene and pretty as its fairer twin, but is cunningly beautiful. Women who wear black live colourful lives they say, but who needs colour “make it darker” that’s exactly what the collection is. Inspired by architectural doors, the clothes resonate everything dark living up to its essence.



Cerulean embroidered lace corset top with a straight wrap skirt; Azure to cerulean, ombre jacket in shimmer net with a trail and texturing on bottom hem and cuffs.



Scarlet embroidered lace corset top with a wrap skirt; Black to scarlet ombre, embroidered shimmer net skirt with centre front opening and a trail.



Black embroidered lace in fishcut style with a diagonally pleated shimmer net drape in Azure to black ombre.



MEHAK MURPANA

Growing up in Mumbai, I have loved fashion and design since a young age. After pursuing a degree in Business Management Studies, I went where my talent and interest lied. I joined Whistling Woods- Neeta Lulla School of Fashion, falling even deeper into this affair. My designs are inspired by modern women like myself, who need more glamour in their lives. Playing with distinct colours and textures is something I truly love!



Gold sequins corset top with Plum shimmer net texturing on top; Plum lace lehenga with side panels embroidered; Embroidered net layer, Grey to Plum ombre, on centre front and centre back.



Grey A-line embroidered lace gown with corset top; Wrap-fishcut in shimmer net, eggplant to grey ombre with a trail and texturing on right side of the top.



Black, embroidered lace corset top and lehenga; Boat neck shimmer net jacket, with centre front opening, Plum to black ombre, embroidered on sleeves and bottom hem.

PEEK A BUG

Inspired by the microscopic view of the large, spaced eye of the Damselfly, decorative flourishes and finery are informed by an overarching theme, titled “Peek-a-bug!” Delicate and graceful fabrics like lace and net come together to create an exquisitely detailed red carpet line. Silhouettes amid the tone-on-tone embroideries and the ombre effects, reflect the daintiness of the damselfly. Their brightly coloured bodies give the best of colours to play with!



Simple yet sexy thanks to that low neckline, and the wide row of buttons on the front giving it a hint of a Jacket with wide embellished lapels and strong shoulder pads. Peeled off back with eye catching all over metal and crystal belt.



It consists of a Shoulder kissing gown blended with wide stand collar that fits like a glove. Heavy black metal embellished neckline mixed with milky white gown spells absolute luxury.



Racer back top paired with metal stand collar and deep cut rectangular neckline paired with mermaid skirts accentuates every curve. Metallic embellishments and mermaid skirts. Heavy armour-like metal embroidery adds an extravagant feel to it.



NIDDI GALA

I started with science and then management, finishing my bachelors in Business Administration from Kingston University I finally pursued the thing I like the most, 'Fashion Designing'. My fashion school has made me a thorough professional by giving me maximum exposure with practical knowledge. Fashion doesn't have to be intimidating or serious, it can be fun and anyone can look and feel fabulous! I love matching different styles; elegant and comfy at the same time glamorous.



Soft tube metal grey fitted gown blended with structured and heavily metal embroidered cape sleeved Jacket with T-shaped revealing back states a very sexy feminine yet bold feel to it.



The famous Russian 'Faberge egg' inspired embroidery motifs with heavy embroidery using stunning antique gold chains give it an extremely royal feel to it. Strong structured Raglan sleeved Jacket in amalgamated with goddess fitted mermaid skirts give it oomph!



Backless body hugging ivory gown with deep rectangular neckline is fused with square shouldered raglan sleeve Jacket which gives a powerful feel. Dull gold embroidery on ivory with Russian two faced seal emblem on sleeve composed with metal elements.

HOUSE OF ROMANOV

I have always loved to play with different countries cultural heritage and fuse it in a modern silhouette and this time spectacular silhouettes and intricate work of Russia captured my attention. I have infused softer looking gowns with tough bold jackets into each other adding various elements like cape sleeves, lapel and stand collar. Talking about the embroidery the fabled "Faberge Eggs" have been my biggest inspiration. This came through the collection in the form of traditional Russian motifs, beading, metal accents, gold work and crystals giving it an extremely luxurious feel which can be worn for any party or event. Fabric textures to colours each ensemble tells its own story.



NO MOBILE PHONES



FACULTY

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Avneet Jotwani

Programme Head & Fashion Merchandising

Shilpa Soneji

Fashion Illustration & Fashion Co-Ordination

Belinda Bawa

Fashion Illustration & History of World Costumes

Vanita Mahtani

Pattern Making & Apparel Construction

Amol Chettiar

Pattern Making & Apparel Construction

Roma Narsinghani

Trend Forecasting & Range Development

Jaishika Ratanpal

Textiles & History of Indian Costumes

Rubina Rodrigues

Sr. Executive - Co-Ordination & Sales

Yogita Ambegaonkar

Executive - Fashion

MARKETING TEAM

Riddhi Bhogi

Manager - Marketing

Carolyn Christian

Sr. Executive - Business Strategy & Marketing

Aniketh Hadawale

Executive - Marketing

Teena Elizabeth Chacko

Sr. Executive - PR & Marketing

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Anindya Mitra

Head - Student Acquisition

Dhara Gandhi

Admission Advisor

