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AIYANNA

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2016



# Whistling Woods

## — Neeta Lulla —

SCHOOL OF FASHION

# INSTITUTE

Established in 2013, Whistling Woods Neeta Lulla School of Fashion is a joint venture between renowned filmmaker, Subhash Ghai and legendary fashion designer, Neeta Lulla. Whistling Woods Neeta Lulla School of Fashion is the first-of-its-kind Film & Fashion school created by the industry, for the industry. This venture aims to provide relevant practical training and in-depth industry knowledge to fashion aspirants across the country.



**Subhash Ghai** Founder & Chairman  
Whistling Woods International

Fashion has always been something deeply attached to creativity. Design and marketing of fashion products is linked to innovation and we at WWI believe strongly that our teaching and nurturing philosophy will combine well with this fast-growing industry. It is with this in mind that we have tied up with a fashion icon and design legend like Neeta Lulla to launch the Whistling Woods Neeta Lulla School of Fashion. Finally a fashion school that can promise its students world-class inputs and encourage them to dream big and compete on a global scale.

In a short span of three years, our dedicated team of teachers and highly creative students have made this young programme a huge success.



**Meghna Ghai Puri** President  
Whistling Woods International



**Neeta Lulla** Founder and Dean  
Whistling Woods Neeta Lulla  
School of Fashion

I think fashion education in India needs to advance. It is time for us to understand and build professionals who can excel in the diverse job profiles available within the Fashion industry, and do it with the sincere approach that is deserving of an industry, which contributes over 4 percent to the country's GDP.

There is a clear need for fashion aspirants to look beyond the urge to be a Fashion Designer when pursuing a career in fashion. The students need to focus on building their strengths around the niche subjects. The in-depth knowledge of the technicalities of fashion will help them in exploring newer avenues of the Fashion business.

Creativity has various facets associated with it, and education alone has the strength to guide us on how to tap into it. Having experienced this over the past 3 decades, I desire to share my expertise with young and dynamic aspirants, looking to penetrate into the world of fashion. I have partnered with one of my mentors and a fantastic teacher, Mr. Subhash Ghai and Whistling Woods International to launch this endeavor.

With this venture, we aim to demonstrate that dream can be realised with relevant training, in-depth knowledge, practicals and industry exposure. My dream is to see graduates stepping out of this school ready to excel and explore their true creative potential in the world of fashion.





STUDENT  
COLLECTIONS





## FASHION COLLECTION : 'IGNEOUS'

The name of my collection is IGNEOUS, which is a Latin word meaning 'of fire'. It represents strength, intensity and fierceness. I am inspired by the process of volcanic eruption to its formation into an igneous rock. My silhouettes have been derived from the shape of the mountains. I have used satin georgette to bring out the richness of the colours and have created lot of pleats throughout the collection, as it represents the texture formed by the lava when it cools down. My colour palette includes grey from the rocks, yellow and orange from the magma, red and maroon from the lava. I have tried to resemble the irregular movement from the magma to the lava, as an amber effect in the designs - like the gradation from orange to red or grey to orange.





Tamana Kothari

I, Tamana Kothari, a final year student of Whistling Woods Neeta Lulla School of Fashion, have always felt a curiosity in the detailing and structure of garments that drove the passion in me to learn more about the nuances of garment construction and draping. According to me, fashion is a self-expression through garments and bringing a satisfactory smile to the people I serve.







## FASHION COLLECTION : 'LA DEGEL'

My collection is named LA DEGEL, which is a French term for 'melting down'. The collection revolves around the theme - 'states of matter'. As the name states, the garments I have designed is an amalgamation of structure and flow. The metal Gallium that is one of the rare metals that melts at room temperature inspired me to include fluidity in my garments. Along with silhouettes, I strongly feel that the colours must fit together as pieces in a puzzle and so the colours used are beige, orange and brown, which are from the same family. Fashion is what you buy. Without any embellishments I have used the concept of pleats in diverse forms to enhance the look of the garments. The concept of Crystallisation is also a part of the theme of my collection, which is the process of turning the liquids into solids, forms an integral part and will be used as accessories in my collection.





Stephie Falco

My journey at Whistling Woods Neeta Lulla School of Fashion in the past two years has been amazing. Right from the campus to the faculty, everything was perfect. My favourite subjects include Draping and History of Indian Costumes. The techniques taught have not only pushed my abilities but also have made me well-equipped for the industry. Femininity is a strength not weakness. I want women to feel empowered without giving up their femininity. With simple silhouettes the fabrics used are jute and satin to show the strength and femininity.





## FASHION MOVIE : 'AEON'

AEON means 'a long time ago'. It's a fairytale story that shows how a girl evolves and transforms into a Goddess in the land of evil fairies. It shows all the changes that she undergoes; how she gets charmed by a Prince and bewitched by an evil fairy. This fairytale is sure to keep you enthralled and glued throughout. I have researched and styled my characters describing the transformation through garments, jewellery and accessories. Style according to me is something that cannot be copied as it differs from individual to individual and that one must dress up according to their personality. Three key points for style – Comfort, Minimalistic, Functionality.





Sakshi Chopra

I am a dreamer and a thinker. I am filled with a spurt of energy for things that I love. Some things that attracted me towards fashion were sitcoms, films and magazines. After completing my 12<sup>th</sup>, I knew I had an eye for fashion. I joined Whistling Woods Neeta Lulla School of Fashion because I knew it would improve my skills and at the end of two years I can say that this institution evolved my creative energies and opened a plethora of hidden talents in me! I find myself inclined towards fashion styling and communication.





## FASHION COLLECTION : 'PLAY'

The collection is inspired from a contemporary sculpture by Mike Field. The sculpture is a motion illusion. It has two ends curving in circular motion to a point. He labelled it as UNITY that is the final dance before the unification of two different entities. My philosophy behind this was the imbalance between Good and Bad; a mental confusion between positive and negative thoughts in our mind. PLAY resembles the continuous battle between these contrasts.

The silhouettes are boxy and structured because of the solid nature of the sculpture. Asymmetrical cuts are inspired by the curves and the duality of the colours depicts the imbalance. The fabrics I have used are duchess satin, jute and woollen suiting fabric to give the structured effect.





Vaidehi Dharap

I am a very quiet person and it allows me to observe and create things differently. I believe in minimalism. Coco Chanel has been my role model of all time because I could connect to her design philosophy that is "Simplicity is the keynote of all true elegance". Whistling Woods Neeta Lulla School of Fashion is the only platform where I got to explore myself. A college is the only place where you are allowed to make mistakes and learn from them. All the teachers and mentors have always been very supportive and it felt like family to me. I am all set to step into the industry and make my family and mentors proud.





## FASHION MOVIE : 'LUCID DREAM'

Moving to Mumbai was one of the hardest decisions to make but eventually this city made me much more independent and gave me the wings to aspire and become a filmmaker down the line. The world of fashion and Whistling Woods Neeta Lulla School of Fashion has given me a strong sense of visualisation and I really feel it's going to help me a great deal while making films. My movie is inspired by lucid dreaming and its experiences. I have created fashion looks to represent the abstract visions through garments, accessories, makeup and sets. My greatest drive is to tell stories, offer an enriching experience to my audience and above all, I want my film, characters and the clothes to speak on the big screen.



# LUCID DREAM



Nivedidha Koliyat

Hi, I am Nivedidha Koliyot a commerce graduate by merit, fashion stylist by passion and an aspiring filmmaker by choice. I hail from the City of Spices, Calicut (Kerala), and no wonder my childhood was spent sitting by the beach shore, experiencing the mixture of sea water, beach sand and the moist air, a combination that allowed me to put everything aside and give myself a free license to daydream about the magic and surprises of life. The world of arts and architecture I saw while growing up made me pursue something creative in life.

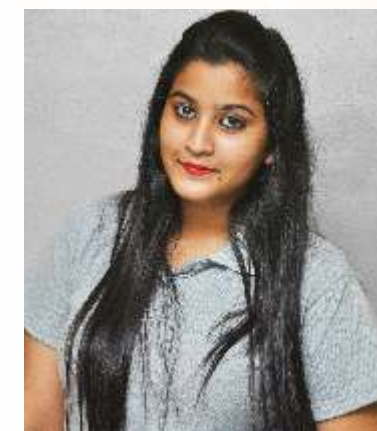




## FASHION COLLECTION : 'AMAARA'

Bold silhouettes mixed with blissful femininity of beautiful colours and floral embroidery. This collection certainly reflects the strength of a modern day woman. I have stuck to traditional, classic looks, but interpreted it in a very modern way. The person wearing this collection will look classy and will send out a strong statement through these garments.





Shaziya Shaikh

Before joining Whistling Woods Neeta Lulla School of Fashion, I was pursuing a course in Hotel Management. The truth is, I was always inclined towards fabrics and fashion than the recipes I was learning. I was always in search for the right platform to learn fashion so that I could enhance my passion and move in the right direction. This school is just the place I have always dreamed about. Fashion to me is an art of self-expression that creates wonders in one's creation. I believe that one needs to find their own art of expressing themselves through designs.





## FASHION COLLECTION : 'AMAARA'

My collection name for the graduation show is AMAARA. The name signifies the youth and is a symbol of change. I have been inspired by Sheikh Zayed Mosque in Dubai. The beauty and the uniqueness of each piece used in the mosque can inspire even a person who is not a designer. The collection is a fine amalgamation of traditional embroidery with modern silhouettes and fabrics. The fabric that I have used for my collection is scuba lycra and the embroideries are inspired by the detailing carved in the mosque. The garments symbolises youthfulness and class.



Natasha Bakshi

Fashion designing has given my passion for creativity a direction and helped me evolve as a person. It's always been my dream to get into the fashion space and I consider myself fortunate to be a part of this great institution, which has polished my rough edges. And I aspire of having my own label soon. The faculty at Whistling Woods Neeta Lulla School of Fashion has always been there and guided us through the entire process of not just designing for the graduation collection but throughout our journey at the institute. They were always open to discussions and ready to take ideas from the students on how to enrich the curriculum further.





## FASHION MOVIE : 'RED'

The name of my collection is RED, a colour which denotes courage. Mostly everyone gets trapped by the pressure of society. They tend to change themselves in order to get accepted. They are no more who they really were. Thoughts and personality are dead, but very few have the courage to fight back. A re-birth of their original self. The film showcases how the courage, which was once gone, makes an attempt to come back to life. Leathers and warrior armours are used to create a warrior feel. The journey from the feet to the head reveals the victory of it.



Yashmita Bane

I am in constant search of things that make me different. Things that help me to move forward on the path of defining myself. And fashion is one of them! I see myself getting inclined towards styling. A way through which I could be part of seeing someone groom their confidence and personality by making the right choice just two years before the career life kicks in. It was more of a reality check than just plain schooling at Whistling Woods Neeta Lulla School of Fashion. I got to experience a little of how the industry really is. It taught me two biggest lessons, to be self-independent and to always have a plan B. The institute has helped me to prepare myself for real life tasks.





## FASHION COLLECTION : 'WABI-SABI'

The collection WABI-SABI is a Japanese art of finding beauty in imperfection. 'Wabi' means simplicity, freshness, quietness and 'Sabi' means beauty or serenity that comes with age. However, my inspiration is moss, which is a primitive plant. Being grown in unusual places, in uneven patterns, these primitive plants caught my attention because they are unwanted and valueless. However, they beautify the area they grow in. Also, they need no external efforts to grow. I consider moss to be imperfect; although they are immensely beautiful. Therefore, my collection revolves around the same elements. Personally being inspired by 50's silhouette, I have used clean and feminine shapes. Considering the rough texture of moss, I have used bullion knots embroidery with velvet threads and 3D cut-danna, beads embroidery in an uneven pattern. The collection is minimalist, simple, sophisticated, but shows the beauty behind imperfection.





Pranita Choudhary

I am Pranita Choudhary, a nature lover and a daydreamer from Assam. I always find interest in antique, raw, self-built, unattractive things that have some value to it. Also, I admire and respect things which involve artistic skills combined with hard work and emotions. My journey at Whistling Woods Neeta Lulla School of Fashion has been outstanding as I learned to channelise my creativity in the right direction.

I am an aspiring couturier and I love the beauty, hard work and detailing involved in it. I believe anything is possible in life with the right perspective and attitude towards the same.





## FASHION MOVIE : 'NARA-NARI'

In the name of NARA-NARI, male, female and unisex speak as one. The sole driving concept deals with the very idea that one does not need to follow a particular style of dressing based on their gender. There is no rule as 'gender dressing' and getting termed as a transgender or the gay section of the society. A man being feminine with his clothes or a woman preferring to be hobo or butch doesn't mean he/she fails to be a man/woman or could be identified as gay. Similarly, the transgender or bisexual section of the society could dress the way they want to, whatever pleases their eyes and their body. Fashion is not a restriction but rather it's about bringing a change, a revolution, expressing ones likes and personality through their clothes. Through NARA-NARI, the very depiction of a relationship between a man and a woman, it is fashion that makes the first move through different stages of their life; attraction, love, lust and altercation.



# NARA-NARI



Amrita Banerjee

I have always felt an innate connection with clothes, which gradually evolved into something I adore and love through style or fashion. As a stylist, I have an eye for every meticulous detail, not just concerning the clothes but creating a complete new look or enhancing one's personality through the way they carry themselves. While pursuing my course at Whistling Woods Neeta Lulla School of Fashion, I have realised that it's a field that needs to be studied carefully, exploring new ideas in the ever-evolving realm of fashion everyday and making others look beautiful by enhancing their personality with the right style. My biggest achievement will be when the style or fashion I create would be appreciated and loved by others.





## FASHION COLLECTION : 'COSMIC-NAVY'

From the blue waters to the stars in my dreams, I frame my story and dedicate my collection to the man I adore, my handsome grandpa, Mr. Ram Prakash Oberoi, who served the Indian Navy for 35 years. The story sums up the beautiful time of his life, taking me through all his achievements and goodwill.

Stars play a very important role while sailing a ship. It is like a live compass that guides you in the right direction. I am also using stripes from their uniform rank badges and stars to create my digital prints. Silhouettes of my collection are structured and inspired by the cuts of their uniform but fused together to create a new style.

Along with fabrics such as white denim, blue denim, satin-taffeta and crepe for lining purpose, I am accessorising my collection with the medals he achieved, sling bags, compass and anchor buttons, as they are important symbols.



# COSMIC NAVY



Simran Oberoi

Love for art and in search for inspiration; I work with all my heart. I am Simran Oberoi, Fashion designing student at Whistling Woods Neeta Lulla School of Fashion. I am inclined towards designing, fashion and costume styling. Elegant, powerful, minimalistic yet detailed, my style is driven by traditional Indian textiles with different techniques of embroidery, western cuts and quirky prints. My style completely reflects my label and personality.

I like to spend most of my time in research and market sourcing. Knowledge about Indian history and heritage has driven me towards working with the artisans to create new crafts. I count myself amongst the luckiest people who have full support of their family and school. I am very passionate towards my work.





# OUR TEAM

## TEACHING AND ADMINISTRATION TEAM

### **Nisha Chanda**

Programme Head  
Faculty – Business of Fashion and  
Concept Development

### **Shilpa Soneji**

Faculty – Fashion Illustration

### **Deepen Sharma**

Faculty – Computer Aided Designing

### **Belinda Bawa**

Faculty – History of World Costumes

### **Lancy D'silva**

Faculty – Pattern Making and Garment Construction

### **Padmavati B.**

Faculty – Pattern Making and Garment Construction

### **Vandana Chatter**

Faculty – Fashion Draping

### **Jaishika Ratanpal**

Faculty – Textiles

### **Roma Narsinghani**

Faculty – Trend Forecasting

### **Jainee Gandhi**

Faculty – Personality Development and Grooming

### **Rubina Gautam**

Manager - Fashion

### **Yogita Ambegoankar**

Student's Incharge - Fashion

## MARKETING TEAM

### **Riddhi Bhogi**

Manager - Marketing

### **Aniketh Hadawale**

Assistant Manager – Marketing

### **Teena Elizabeth Chacko**

Sr. Executive – PR & Marketing

### **Jamila Khokhar**

Sr. Executive - Marketing & Branding

### **Sambit Mohanty**

Executive – Events & Marketing

## ADMISSIONS TEAM

### **Anindya Mitra**

Head - Student Acquisition

### **Dhara Gandhi**

Assistant Manager – Admission Advisor



WHERE  
SUCCESS  
IS NOT  
JUST A  
DREAM

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[www.whistlingwoods.net](http://www.whistlingwoods.net)