





INSTITUTE

Whistling Woods International (WWI) is Asia's premier Film, Communication, and Creative Arts institute. Founded in 2006 by one of India's leading filmmakers – Subhash Ghai, WWI is one of the largest and best media institutes in the country. 'The Hollywood Reporter' rated Whistling Woods International as one of the Ten Best Film Schools in the world in 2014, 2013 & 2010. WWI offers courses that vary in duration from 1 year to 3 years catering to all major verticals of the Media & Entertainment industry, namely Acting, Animation, Cinematography, Direction, Editing, Fashion Design, Game Design, Music, Media Management, Producing, Production Design, Screenwriting, Sound, Visual Communication Design and Visual Effects. All the courses are accredited by the Tata Institute of Social Sciences (TISS).



SUBHASH GHAI

Founder & Chairman
Whistling Woods International

The Fashion Business is an integral part of the Film & Media world, and has always managed to maintain its own identity and has emerged as a multi-billion dollar industry in India, with the Business of Fashion rapidly gaining visibility & credibility over the last decade. We at WWI, have always believed in leading the change in burgeoning fields and providing vision & foresight to the development of an industry.

With WWI School of Fashion, we intend to do the same and lead the growth of the Fashion industry in India. Through this venture, we look forward to giving to the world, hundreds and thousands of today's aspirants who will go on to become stalwarts and leaders of the Fashion industry in India and the world.

MEGHNA GHAI PURI

President
Whistling Woods International

Fashion has always been something deeply attached to creativity. Design and marketing of fashion products is linked to innovation and we at WWI believe strongly that our teaching and nurturing philosophy will combine well with this fast-growing industry. It is with this in mind that we have roped in eminent designer, Neeta Lulla as the chief mentor for WWI School of Fashion. Finally a fashion school that can promise its students world-class inputs and encourage them to dream big and compete on a global scale.

Within a short span, our dedicated team of teachers and highly creative students have made this young programme a huge success.





AM I EVIL

The collection draws its influence from a short story that I had penned. It revolves around the life of a person facing a troubled relationship. The inner mediator in an effort to cope with the reality creates multi-dimensional illusory scenarios to redeem the protagonist.





AMEYA KADULKAR

I enrolled in this course right after passing my 12th standard. Studying fashion has greatly widened my perspective, even for subjects across various disciplines. Fashion for me isn't merely about the clothes but much more than that – from the concept, the technique to the construction.



GET YOUR OWN ROBOT

The muse for my collection is a bold woman. A woman who is not afraid to show her inner strength; who likes to try new ideas and experiment, who takes the 'road not taken'. The woman is bold and savage, but subtle at the same time. My collection consists of a bold and fierce clothing line for

womenswear. It has a dark colour palette – grey, light grey and black along with boxy silhouettes. A fusion of unconventional materials and woven cloth, it brings out a futuristic feel. My collection represents the 'New Woman'.



AMRUTA DATE

I am fascinated with innovation and like to try and explore new ideas. I have been in awe of fashion shows ever since I first saw them. It was something magical. I started doodling tiny sketches and slowly started developing human anatomies to understand a proper placement of my designs on it. My interests and hobbies also include photography, creation of prints and sports.





WITHIN THE SHADOWS

Not being in the background when you have so much to show the world - that's exactly what my collection is about! In my collection, you will find ombres and solids of blue and green, combined with shades of grey. Blue and green are symbolic of confidence and growth,

respectively. They come out of darkness in confidence, just like an ombre. I have used pleated raw silk and chanderi to play with textures and give my garments more dimension. You will also find the use of organza, which gives the collection the right amount of softness.



ANVITA A NAIR



Being a proud army child from Bengaluru, discipline and respectfulness are very important to me. I believe in applying these qualities to my work at each level. I have also been raised with the freedom to think for myself and make my own decisions, and this independence has led me to Whistling Woods International, to pursue my lifelong dream of becoming a designer. My passion for fashion can be traced back to elementary school. Since then, the transition from crayons to Copics, from rulers to measuring tape, and from trying to stay within the lines to defining the lines themselves is what's driven most of my actions. With an open mind, eager eye and a bucketful of determination, I hope to be the best fashion designer I can be.



ABORIGINALS

The collection is based on an Australian tribal artwork called as the 'aboriginal' artwork. It includes artwork made in different styles like painting on leaves, rock carving and sand painting. Aboriginal art is closely linked to religious ceremonies or rituals. It is an important part of the world's oldest continuous

cultural tradition, based on totems and dreaming. However, I got inspired by the dots and symbols, and how minute details can convert into such an alluring piece of art, while conveying a tale through it. I have incorporated a lot of curved lines in my silhouettes which are inspired by the aerial view of the painting. I am trying to convey a tale through my embroideries. The collection is minimalistic, simple, sophisticated, yet, showcases the beauty behind imperfection.





AVNI DESAI



My journey at Whistling Woods International has been tremendously adventurous as every day brought along new challenges. It has completely changed my perspective revolving around fashion and showed the reality of the business of fashion. The learnings at the institution helped me understand my love for creating prints. Converting a piece of idea into reality is what I have majorly learnt through the course. For me fashion is a never-ending road of trends. I believe in trends, and trends bring about a change - not only for an individual but in the society, overall, which changes the perspective of the world.



SCHOOL OF MISCHIEF

The collection represents the transition of a student's life - from admission to passing out. It's about the journey one takes from being an innocent child to a matured adult. Through this collection, I'm trying to communicate how a person should stay true to one's personality and the

judgements of society should not affect or stub one's growth in an ideal situation. It's about breaking the stereotype and being yourself without worrying about getting judged.





BHOOMI SANGHAVI

I'm your fellow team mate, who loves to express herself innovatively and aesthetically. Born and brought up in Mumbai, the city that never sleeps, I'm a 21-year old and aspire to become someone who people look up to for fashion. Maintaining my originality is something that I abide by and would want to continue to follow the same in the future. My personality is of a person who is a balance of a strong, decisive and focused girl, who is bubbly, chirpy and jumpy at the same time. My sole motto is to try and get better with each passing day, to always be inspired and to inspire.



DREAMS INTO REALITY

The dreams that I see every day makes me wonder about the relationship between fantasy and the reality that I am going through, which allowed me to translate my thoughts into this collection. Dreams are disoriented and that's my inspiration because it reminds me of cubism as we always see dreams in

bits and pieces. I am using tints and tones of colours in my collection. The print which I am using is of a woman holding a flower, which is a kind of a mysterious thing. The fabrics I am using is velvet because it reminds me of dreamy clouds.





DEEPMALA

Before joining WWI, I was a BBA student and had no platform to channelise and see my inner self pursue fashion. But after coming to WWI School of Fashion, I learnt to work on my strengths and weaknesses to achieve my goals in life. I chose this institute because it's all about, 'Do what you love' and my passion for pursuing fashion has grown immensely over the years. I have always loved minimalistic garments with a hint of print on it, so that everyone can wear it. For me, fashion is mostly about how you carry and give life to the garments.



CAÑO CRISTALES

Landscapes have always left me inspired and filled me with good and positive vibes. I decided to go with the positive vibe and searched for a landscape, which is not famous yet is unique. Hence, my collection is inspired from the rainbow river called the 'Caño Cristales.' The name translated to 'crystal

spout' and the river is also known as the 'River of Five Colours' or 'Liquid Rainbow'. I relate the nature of the river to the drapes and flowy garments showcased as part of my collection. Inspired by the bed of the river, my garments reflect the colour change effect. I have started my collection with the purple colour followed by the addition of pink which further blends into the red colour.





HEERAL SOLANKI



WWI School of Fashion helped me turn my passion into a profession. I was sure about which stream I want to pursue hence continued following my passion for designing with WWI School of Fashion. The course enabled me to hone my skills and made me industry ready.



DECAY

Finding beauty in things after they have served their purpose is what this collection is about. This is exactly what I've always been inspired from. My collection includes a process of dark to light transformation. Hence, I have put both colour palettes together, to get the feeling of life within decay. I want people to

look at decay in a positive way. The elements included are fabric textures, different types of fabric combinations and unusual silhouettes. The main highlights are the woven knits used to have a creative impact.





KAJAL ISHASHARIA



Fashion for me is a free-flowing medium of expression of my thoughts. It gives me a sense of great happiness when I create something unusual and different from the same usual patterns and choices available. Fashion gives me hope and courage to be myself, and thus fashion for me is a symbol of independence and creativity.



IKEBANA

I've chosen Ikebana as the concept for my collection because it is not only artistic but also provides a certain principle in life. The collection showcases how a simple arrangement can have such a complex construction technique, and this is what inspired me the most and resonates with my personality.

This simplest form of nature is not only pleasing to the eyes of the viewer, but also reflects the thoughts of the artist. That's exactly what drives my inspiration. I wanted to stay true to this charismatic concept. Thus, I have majorly used earthy cotton-based fabrics inspired by lilies, my favourite flower. The silhouette of an Ikebana is a scalene triangle. So, I have incorporated it in the prints. My silhouettes are inspired by traditional Japanese silhouettes with a modern touch and cascades are incorporated in it as they represent graceful lines.





KRIPA THAKKAR



Simplistic, energetic and positive are the three words synonymous to my personality. I have always had the zest of designing my own clothes since school days. “Fashion is about something that comes from within you”, said Ralph Lauren and I adhere to it, which keeps me going. Whistling Woods International helped me to channelise my passion for designing into something fruitful. I'm presenting my first ever collection and the institution has truly stood by its motto in helping us to ‘Do what we absolutely love’!



MUMBAI SLUMS

How about having two leather factories, owning a Ninja 300 bike, wearing orange embroidered saree while working, having personal styling sense, having 2-3 jobs to do in just 24 hours, decorating the whole lane during festivals, having bright coloured walls of home and still being called unfortunate,

unhygienic, unproductive and ill-natured? My collection is about how vibrant, hardworking, well-off, fearless and flamboyant people who reside in 'Mumbai Slums' are.



PRIYAL KOTHARI



I was a commerce student and have always been interested in business. But during the course of my studies, I got attracted to the structure of buildings, silhouette of suits, etc. I realised that I enjoyed watching runway shows, which encouraged me to use all those beautiful architectural structures in my garments. This enabled me to be determined about pursuing fashion designing. Fashion to me is a combination of fabrics and meticulousness.



MOTHER OF PEARL

The name Mother of Pearl (MOP) is derived from the Latin word 'Mater Perlarum' and has always inspired me. It has always been appealing to me. This minute object reflects my personality. Hence, creating a collection with this inspiration is an opportunity for me to express myself. The core colour of my

collection is black and brown as it portrays my inner soul. The print created out of MOP picture gives the feel of the colour and texture. The collection embraces MOP tiles for embellishment. The muse for the collection is a working woman. This collection includes Indo-western clothes for all type of occasions, ranging from work wear to holiday wear to Indian ethnic wear.





SHAUMI SHAH



I am a final year student of WWI School of Fashion. I always had a dream of creating garments, which are practical and comfortable, but still have the essence of a unique element. I believe in simplicity and minimalism. There are no rules, no limits, no one to judge your creativity or creation. That gives me the freedom to express myself without giving any explanation.



THE KONARK TALES

My collection is based on the tales narrated by my grandmother, while I used to be busy drawing during our visits to the park in Konark. The Konark temple dedicated to the Sun God is the inspiration for my collection. Every aspect of my garment reflects the essence of Konark. I've used Ikat as the

fabric as they are hand-woven, symbolising the bricks of the temple. It gives a blur feel just like the sculptures on the walls of Konark look in the overexposing sunlight. The colour scheme of the collection is inspired from the soil of Odisha – red, yellow, brown and black. My collection showcases a lot of box pleats taking inspiration from palm leaves, which have been used to record the ancient tales of our culture, and the box-oriented structure of the temple. The chariot structure of Konark influenced my silhouette blended with an A-line style. The nakashi and pita work add to the feel of the structure, which I have translated through different lines. The collection is sophisticated, sustainable and gives hope to the wearer of our age-old traditional textile with a modern edge to it.



SURYAKANT ROUT



I joined Whistling Woods International as a Filmmaking student but eventually found my calling in Fashion Design. During my numerous visits to the library, my favourite section turned out to be that of fashion. Books like Haute Couture by Richard Martin and Schiaparelli and Prada – Impossible Conversations by Harold Kota influenced me and triggered my thoughts. I took the decision to pursue fashion designing. The Indian art, textile, spirituality and the belief makes me wonder and fuel my fantasies and thoughts by breaking the mirage with reality.



OUR TEAM

FASHION DEPARTMENT

Nisha Chanda
Head of Department

Hoinu Lienthang
Faculty - Fashion/Pattern Making

Deepen Sharma
Faculty - Digital Illustration

Dipti Mhatre
Faculty - Styling

Reena Sharma
Faculty - Pattern Making

Vandana Chhatre
Faculty - Pattern Making & Draping

Shilpa Soneji
Faculty – Illustration & Design

Sabyasachi Bose
HOD, Production Design / Faculty

Jaishika Ratanpal
Faculty – Textile

Roma Narsinghani
Faculty - Fashion Forecast

Sayli Sawant
Assistant Faculty

Zenish Mehta
Visiting Faculty

Rugmani Venkant
Visiting Faculty

Vineet Parmar
Assistant Manager

Naseem Shaikh
Tailor

Alam Idrishi
Tailor

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Aniketh Hadawale
Assistant Manager

Teena Elizabeth Chacko
Assistant Manager

Jamila Khokhar
Assistant Manager

Sambit Mohanty
Senior Executive

Jubin Mathew Chacko
Executive

Rohit Jaguste
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ADMISSIONS DEPARTMENT

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Dhara Gandhi
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**Whistling Woods
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